

#### Annexure 2.4 - The data points that require special attention

- a. The size of the business: the scale of business for categorisation under small, medium, or large business.
- b. Type of market: Whether the business is located in a market or is a stand-alone business.
- c. The total monthly sales of the business.<sup>1</sup>
- d. No. of workers engaged: The number of workers should be counted excluding the entrepreneur.
- e. Select Hotspot Point: Hotspot point refers to any significant point that is situated close to the business. For example, suppose the business is located near a school. The business should be visible from the Hotspot point. There is a list of hotspot points mentioned in the format. In case of absence of a hotspot, the CRP-EP should mention none.
- f. Select Hotspot Area: Hotspot area refers to the type of area in which the Hotspot point is located. For example, suppose the Hotspot point is a Bank that is located in a Colony or in an area, where the weekly haat is organized.
- g. Hotspot Size: It refers to the size of the Hotspot area. For example, the size of the weekly market.

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<sup>1</sup> CRPs-EP must be told that the businesses have a tendency to under report their sales.