

Annexure 2.5- Format for Enterprise Census

Enterprise Product Name (Highest Share in Sales)

Enterprise Type -

Enterprise product Name -

Share in Sales (in percentage)-

Name of enterprise	
Name of enterprise owner	
Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Transgender
Social Category	<input type="checkbox"/> Gen <input type="checkbox"/> SC <input type="checkbox"/> ST <input type="checkbox"/> OBC <input type="checkbox"/> Minority
Perennial/Seasonal	<i>Perennial – All Year</i> <i>Seasonal- Not throughout the year</i>
Individual/Collective	<i>Individual- If solely owned by entrepreneur</i> <i>Collective- If enterprise has multiple owners</i>
Retail/Wholesale/Both	
Date of start of enterprise (MM/YYYY)	
Type of road	<input type="checkbox"/> Major Road <i>(If District Road)</i> <input type="checkbox"/> Village Road <i>(If Tarred road through village)</i> <input type="checkbox"/> Lane <input type="checkbox"/> National Highway

	<input type="checkbox"/> State Highway
Fixed/Mobile/Haat	
Size of business	<input type="checkbox"/> Small <i>(Less than 10K)</i> <input type="checkbox"/> Medium <i>(Between 10K and 1 Lakh)</i> <input type="checkbox"/> Large <i>(Over 1 Lakh)</i>
Type of market	<input type="checkbox"/> Standalone <i>(Only 1 shop or less than 5 shops)</i> <input type="checkbox"/> Small <i>(Between 5 and 20 shops cluster)</i> <input type="checkbox"/> Large <i>(More than 20 shops cluster)</i>
Total monthly sales (in Rs.)	
No. of workers engaged	
Member of SHG (Yes/No)	
Loan from SHG (Yes/No)	
Amount of loan from SHG (in Rs.)	<i>Only if Yes to Loan taken</i>
Amount of loan outstanding (in Rs.)	<i>Only if Yes to Loan taken</i>
Select Hotspot Point	<input type="checkbox"/> None <i>(If not located near hotspot- select None)</i> <input type="checkbox"/> Bank <input type="checkbox"/> Factory <input type="checkbox"/> Chowk <input type="checkbox"/> Cinema Hall <input type="checkbox"/> School <input type="checkbox"/> Govt. office <input type="checkbox"/> Hospital <input type="checkbox"/> Railway Station <input type="checkbox"/> Temple <input type="checkbox"/> Bus Stand

Select Hotspot Area	<input type="checkbox"/> Colony <input type="checkbox"/> Market <input type="checkbox"/> Road <input type="checkbox"/> Weekly Haat
Hotspot size – <i>(To be understood based on judgement of data collector- what is the scope for economic activity or footfall for that region)</i>	<input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large