

Annexure 2.6- Format for Stratified Survey

Form code	
CRP-EP name and phone number	
Date of filling the form	

1	Enterprise name		
2	Location of enterprise		
	State		
	District		
	Block/ Mandal		
	Village		
3	Enterprise owner's name		
4	Gender		
	<input type="checkbox"/> Male	<input type="checkbox"/> Female	<input type="checkbox"/> Transgender
5	Mobile number*		
6	Number of competitors (1 to 5) *		
2	Select social category*		
	<input type="checkbox"/> General		
	<input type="checkbox"/> Minority		
	<input type="checkbox"/> OBC		
	<input type="checkbox"/> SC		
	<input type="checkbox"/> ST		
3	Individual/Group enterprise		
	<input type="checkbox"/> Individual		
	<input type="checkbox"/> Group		
4	Business type		
	<input type="checkbox"/> Retail		
	<input type="checkbox"/> Wholesale		

	<input type="checkbox"/> Both
--	-------------------------------

Sales details

5	Sales*		
	January	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	February	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	March	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	April	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	May	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	June	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	July	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	August	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	September	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	October	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	November	<input type="checkbox"/> Normal	<input type="checkbox"/> High
	December	<input type="checkbox"/> Normal	<input type="checkbox"/> High
6	Number of months normal/peak season	Peak season (months)	Normal season (months)
7	Total sales per month	Peak season (Rs)	Normal season (Rs)
8	Total sales per month (cash)	Peak season (Rs)	Normal season (Rs)
9	Total sales per month (credit)	Peak season (Rs)	Normal season (Rs)

Expenses

10	Cost of raw material per month (cash)	Peak season (Rs)	Normal season (Rs)
----	---------------------------------------	------------------	--------------------

11	Cost of raw material per month (credit)	Peak season (Rs)	Normal season (Rs)		
12	Withdrawal by owners per month	Peak season (Rs)	Normal season (Rs)		
13	Rent per month	Peak season (Rs)	Normal season (Rs)		
14	Electricity cost per month	Peak season (Rs)	Normal season (Rs)		
15	Transportation costs per month	Peak season (Rs)	Normal season (Rs)		
16	Packaging related cost per month	Peak season (Rs)	Normal season (Rs)		
17	Fuel costs (diesel, petrol, charcoal, firewood etc) per month	Peak season (Rs)	Normal season (Rs)		
18	Commission to middlemen, per month	Peak season (Rs)	Normal season (Rs)		
19	Wages and salaries to staff per month	Peak season (Rs)	Normal season (Rs)		
20	Promotion and advertising per month	Peak season (Rs)	Normal season (Rs)		
21	Mobile charge/communication expenses per month	Peak season (Rs)	Normal season (Rs)		
22	Other expenses per month	Peak season (Rs)	Normal season (Rs)		
23	Bonus paid to staff	Peak season (Rs)	Normal season (Rs)		
24	Other expenses (annual)	Enter amount (Rs)			
25	Frequency of bulk purchase of raw material (cash)	Peak season	<input type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Monthly
		Normal season	<input type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Monthly
26	Cost of bulk purchase of raw material per cycle (cash)	Peak season (Rs)	Normal season (Rs)		

27	Frequency of bulk purchase of raw material (credit)	Peak season	<input type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Monthly
		Normal season	<input type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Monthly
28	Cost of bulk purchase of raw material per cycle (credit)	Peak season (Rs)		Normal season (Rs)	
29	Wastage cost per month	Peak season (Rs)		Normal season (Rs)	

Working capital details

30	Amount receivable (monthly) (Rs)	
31	Amount payable (monthly) (Rs)	
32	Amount invested at the beginning (amount required to start up) (Rs)	
33	Amount of money invested into the business after the start (Rs)	

People involved

34	Number of operational days per week	
35	Working hours per day	
36	No. of active entrepreneur involved	
37	No. of months entrepreneur/s is/are involved	
38	No. of family member/s involved	
39	Family members involved- number of months	
40	No. of hired labourers in months	
41	Involvement of labour in months	

Loan details

42	Loan amount taken (Rs)	
43	Interest rate % (per annum)	

44	Term of loan (in months)	
45	Loan type	
46	Outstanding amount (Rs)	